Speedy Key Presentation

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Outline:

1. Summary
   1. Speedy Key drills users in best practice keyboard navigation techniques through individually tailored gamification and real time feedback.
   2. This results in a step change in worker productivity.
2. The Problem
   1. We operate in an environment where every second counts.
   2. Companies pay top dollar for brilliant staff, yet they underutilize this talent by ignoring one of the fundamental ingredients of worker productivity: how efficiently people navigate their software to accomplish their day to day tasks.
   3. It is tragically common to find senior executives who cut and paste by mousing to the text they want to highlight, up to the Edit pulldown menu…etc
   4. Meanwh
   5. They do this all day every day, and
   6. People don’t navigate their software tools in the most efficient manner
      1. Even if you know there is a quicker way to do things, it’s really hard to convert best practices into habits.
   7. At a typical startup a worker may spend 2500 hours a year working with a single application.
      * 1. Yet their productivity is
3. The Economics:
4. The Solution
   1. Speedy Key uses real-time behavior assessment, coaching, and highly addictive gamification, to permanently imprint best practice navigation into the user’s navigation behavior
   2. 12 hours spent on speedy key result in
5. The Science
6. Case Study
   1. Asdf
7. Tailored solutions